

What is Reclaim the Night?



Now is your chance to be part of a global event that provides a public platform for women – and the men who support them – to take a stand against sexual violence. Differentiate yourself from the competition by supporting this important cause.

It's a fundamental human right to feel safe – people should be able to walk where they want and be safe.

While it may seem a simple message, it can often be one of the most difficult to get across to the community – particularly where sexual assault is concerned.

On the last Friday in October each year women around Canberra march through Garema Place and the Civic centre to raise awareness of sexual violence and the “right to feel safe in public places” at “Reclaim the Night” – an annual global event in its 38th year in Canberra.

“Reclaim the Night” began around 44 years ago, at the time of the “Yorkshire Ripper” murders in England, where women were told by police to stay indoors at night.

The event provides a public platform for women – and the men who support them – to take a stand against sexual violence.

It's so important for the Canberra Rape Crisis Centre, in conjunction with the Women's Centre for Health Matters as part of the Summer of Respect, to continue to hold this event each year for people to know that sexual assault is a prevalent issue in our community.

Sexual Assault affects one in three girls before the age of 18 and one in six women will be assaulted in a lifetime. It's really important that we find a way to help the community talk about it.

The evening includes speakers, a musical performance and a barbecue.

The mood at these events is an empowered one. It's a collective group of people marching for a common cause, so it usually ends up at Garema Place with a light mood attached to it – it's quite a powerful space to be in.



Sexual Assault Facts in Our Community...



Sexual assault is the most underreported crime with only between 10 and 20 per cent of assaults reported. Thankfully, we've seen rates of reporting sexual assaults going up because police are much better at responding these days, so people feel more confident to go to them and report what's happened which is a great thing.

The statistics are startling – 1 in 3 women are sexually assaulted and 1 in 6 men.

The Canberra Rape Crisis Centre works collaboratively within service provision systems in the ACT to ensure that victims of sexual assault and their supporters receive appropriate services that are grounded in international guidelines for best practice in the treatment of sexual assault and child sexual assault trauma.



CRCC is a complex and unique agency that encompasses a service dedicated to supporting men through the Service Assisting Male Survivors of Sexual Assault (SAMSSA), and a dedicated Aboriginal and Torres Strait Islander community service, Nguru, as well as the service for women and children. These services provide crisis and counselling support for the impacts and effects of recent and historical trauma, making CRCC nationally unique for the diversity of services provided within one agency.

CRCC has also received funding through the Department of Social Services (DSS) for Royal Commission Support Services to support people who have been sexually assaulted as children within institutions, groups and industries through the provision of support to report to the Royal Commission, counselling, crisis support and information - provided in person and over the phone.

The service responds to over 1400 calls a month to their crisis line.

Staff attend around 8 call outs per week to the hospital and the police to support victims.

Over 450 counselling sessions are provided per month to survivors.

Changing attitudes and behaviours within the community about sexual assault is an important step. Sexual assault can come with such judgement in terms of its response; it's not like any other crime.

The community has a really important role to highlight this problem and change attitudes towards people who have been sexually assaulted.

Why Get Involved?



The Canberra Rape Crisis Centre, who manage this event, are a charity organisation who look for help and support from the community to run this event every year.

Aligning yourself with this event:

- Reinforces your own brand values and diversifies your marketing plan
- It enhances your corporate image and credibility as a committed supporter of the Canberra community
- Raises awareness of your business's products and services in a cost effective manner to increase store traffic, generate leads and ultimately increase sales.

More details regarding the event are below:

- Target Audience: Women of Canberra and their supporters
- Anticipated Attendance: 500+ with the goal this year to fill Garema Place with people
- Date and Time: Friday 26 October from 6:30pm to 8:30pm
- Location: Garema Place, Civic
- Promotional Plan
 - Posters: 100+ delivered to businesses, universities and libraries in Canberra
 - E-Flyers through a large not for profit network in Canberra
 - Series of paid event advertisements in various local/regional papers
 - Media Releases
 - Website information
 - Facebook campaign
 - A range of t-shirts be designed and sold at the event



Canberra Rape Crisis Centre

Business 02 6287 3618 Crisis 02 6247 2525
PO Box 3805 Weston Creek 2611
F 02 6287 4475 www.crc.org.au

TTY and text for hearing impaired only
TTY 62874308 Text Only 0488586518



How to Get Involved...

There are several ways to get involved in Reclaim the Night this year.

You can:

- Make a cash contribution by becoming a partner in the event
- An in-kind offer of services (e.g. Event infrastructure, catering, t-shirts, signage, entertainment or printing)

Levels of Sponsorship

Package Level	Donation of Prize	Offer of Services	Friend	Supporter	Partner
			\$500	\$1,500	\$2,500
Logo included on event T-shirts**	*	*			✓
Name included in event press releases	*	*		✓	✓
Logo representation on all printed promotional material	*	*	✓	✓	✓
Name recognized from the stage during welcoming comments	✓	✓	✓	✓	✓
Sponsor recognition on Website and facebook pages	✓	✓	✓	✓	✓
Certificate of sponsorship acknowledgement	✓	✓	✓	✓	✓

* Dependant on value of donation or in-kind offer.

** A limited number of spaces are available

Sponsor Response Form



I/We are pleased to support Reclaim the Night 2017 at the following level:

☐ PARTNER (\$2,500)

☐ SUPPORTER (\$1,500)

☐ FRIEND (\$500)

☐ OTHER CASH DONATION - \$.....

☐ I WOULD LIKE TO MAKE THE FOLLOWING OFFER OF IN-KIND SERVICE:

☐ I WOULD LIKE TO OFFER THE FOLLOWING DONATION AS A PRIZE :

I/We would like to be listed as:

(please list the name of the company or individual as it should appear in materials)

CONTACT INFORMATION

Name:

Title:

Company:

Address:

Phone:

Email:

COMPANY LOGO - Please email to crcc@crcc.org.au

METHOD OF PAYMENT

☐ Cheque ☐ Direct transfer to bank account

Payment details will be sent upon receipt of the completed form

Please send this form to:

Post: Canberra Rape Crisis Centre, PO Box 3805, WESTON CREEK ACT 2614

Email: crcc@crcc.org.au

For questions please contact us at crcc@crcc.org.au or
call us on our business line - **02 6287 3618**

THANKYOU

Terms and Conditions



- The Canberra Rape Crisis Centre reserves the right to acknowledge the contribution of any organisation that may assist with operational, entertainment or marketing costs.
- All sponsorship money received will be used to directly support the Reclaim the Night event.
- A sponsorship agreement will only be entered into with organisations whose image supports the values and strategic objectives of the Canberra Rape Crisis Centre.
- The Canberra Rape Crisis Centre reserves the right to cancel the event included in this sponsorship proposal. Under such circumstances all sponsorship agreements will be rendered void and any sponsorship money received will be refunded.
- Full payment of sponsorship money must be received by the Canberra Rape Crisis Centre no later than 30 days from the date of the tax invoice for the total amount of sponsorship. Should full payment of the sponsorship amount not be received by this date, the sponsorship agreement will be considered null and void by the Canberra Rape Crisis Centre.

Deadlines

- Applications for Partner sponsorship close on 10 September 2018
- Applications for Supporter sponsorship close on 17 September 2018
- Applications for Friend sponsorship close on 24 September 2018

(all subject to availability and dates open to change under circumstances as deemed necessary)